



ClickConnect 2010 Sponsorship Program

ClickSoftware's User Conferences, operating under the brand 'ClickConnect', provide a valuable opportunity for you to meet face-to-face with ClickSoftware customers from numerous industries around the world.

As a sponsor and exhibitor in the Partner Pavilion, you will have direct exposure to executives, directors and managers who have a specific interest in workforce management and optimization. You will also have the opportunity to meet and network with ClickSoftware's Management Team as well as employees from several other departments. Sponsors will also have access to presentations, all social events and general conference proceedings.

As an exhibitor you will also receive a tabletop display in our Partner Pavilion to demonstrate your products, services and company information. Your space will include a table, skirting and electricity. You will need to provide staffing, demonstration equipment and collateral material. In addition to the standard tabletop display, we also offer customized sponsorships. These additional packages are specifically designed to increase your visibility at ClickConnect 2010. Discounts will be given to exhibitors who sponsor multiple cities.

To reserve your sponsorship, or to receive additional information about the program, please email marketing@clicksoftware.com or contact your local marketing specialist.

We encourage you to sign up early. Exhibit space is extremely limited and space will be allocated on a first come first served basis. We look forward to seeing you at ClickConnect 2010!

2010 Locations

- Customer Information Exchange Day in Tel Aviv, Israel – March 18
- ClickConnect Europe in Barcelona, Spain – June 7-9
- ClickConnect APAC in Melbourne, Australia – July 13-14
- ClickConnect North America – Scottsdale, Arizona– November 2-5th

Sponsorship Packages

Platinum Sponsor-\$10,000 EXCLUSIVE SPONSORSHIP Available only for Europe and North America Events

- 5 conference passes
- One Tabletop display in Partner Pavilion
- Company logo displayed in the registration area, exhibition floor and specific sponsored event collateral
- Exclusive sponsorship of the main evening event
- Company logo included in pre-show marketing materials, including Web exposure
- Main agenda speaking slot featuring a joint customer
- Giveaway in delegate bags

Gold Sponsor - \$7,500 Limited to 2 Sponsors Only Available for Europe, APAC and North America Events -\$4,000 for Israel event

- 3 conference passes
- One Tabletop display in Partner Pavilion
- Company logo displayed in the registration area, exhibition floor and specific sponsored event collateral
- Sponsorship of the Welcome drinks reception
- Company logo included in pre-show marketing materials, including Web exposure
- Giveaway in delegate bags

Silver Sponsor - \$5,000 Limited to 5 Sponsors Only Available for Europe, APAC and North America Events

-\$3,000 for Israel event

- 2 conference passes
- One Tabletop display in Partner Pavilion
- Company logo displayed in the registration area, exhibit floor and specific sponsored event collateral
- Luncheon sponsorship
- Company logo included in pre-show marketing materials, including Web exposure
- Giveaway in delegate bags

Bronze Sponsor - \$3,000 Available for Europe, APAC and North America Events

- \$1,000 for Israel event

- 2 conference passes
- One Tabletop display in Partner Pavilion

- Company logo included in pre-show marketing materials, including Web exposure
- Company logo displayed in the registration area and exhibit floor

Additional Items Available

Full Page Advert in Conference Proceedings Document - \$1,000

Seat Drop - \$500

Speed Networking Sponsorship - \$1000

Additional Exhibitor Passes - \$500

Email blast to pre-registration list - \$1000

Location	Sponsorship Level	Cost
North America		
Barcelona		
Israel		
Australia		
Additional Sponsorship Items		
Subtotal		
Discount Level *		
Total to Be Paid		

- *20% discount for 4 city sponsorship
- *15% discount for 3 city sponsorship
- *10% discount for 2 city sponsorship

Your Company Details

Name: _____ Title: _____

Department: _____ Company: _____

Address: _____ Phone: _____

_____ Fax: _____

City: State/Zip: _____ Country: _____

Email: _____

Payment Method

Payment can be made by Check or Wire: Checks can be made payable to ClickSoftware
OR

Indicate a Purchase Order Number below, with which ClickSoftware can invoice you:

Sponsor to sign below

I have read and agree to the Sponsorship details, Terms and Conditions.

Signed: _____ Date: _____

ClickSoftware to sign below

Signed: _____ Date: _____

Terms and Conditions:

Please note that either a Purchase Order number or full payment is required prior to the event.
Cancellation Policy: The Cancellation charge is 100% upon signature of this agreement form.